

The logo for WHOOP, featuring the word "WHOOP" in a white, sans-serif font with a trademark symbol (TM) to the right. The letters are centered within a large, dark gray circular graphic that has a thick border and a slightly textured appearance. The background is solid black.

WHOOP™

BACK TO WORK: Early Detection
Through Continuous Monitoring

CONFIDENTIAL



**HOW DO WE KEEP OUR COLLEAGUES
AND CUSTOMERS SAFE AS WE RETURN
TO WORK AND TRAVEL?**

OUR CURRENT TOOLKIT IS INCOMPLETE



Symptom tracking apps & Temperature Scans

- Only catches highly symptomatic people
- Too late



Diagnostic Tests

- Expensive
- Infrequent



Stay home, stay isolated

- Not practical
- Not sustainable
- Impossible for many industries

A person wearing a red and white horizontally striped short-sleeved shirt is shown from the chest down. They are holding a smartphone in their right hand and looking at it. On their left wrist, they are wearing a white smartwatch with a green and blue display. The background is a blurred cityscape with many windows, suggesting an urban environment. The overall lighting is soft and slightly dim, with a blueish tint.

**WHAT IF OUR EMPLOYEES COULD
DETECT A COVID-19 INFECTION
BEFORE THEY FELT SYMPTOMS?**



WHOOP BACK TO WORK: EARLY DETECTION THROUGH CONTINUOUS MONITORING



Put WHOOP on, leave it on

24/7 waterproof wearable
with a 5 day battery life

Patented battery
recharges from the wrist



WHOOP tracks Respiratory Rate 24/7 with clinical grade accuracy

It is the only 3rd-party
validated Respiratory Rate
tracker in the consumer
wearable market¹



Check the app once a day

Respiratory Rate is a highly
stable metric not influenced by
most other illness, allergies or
stress. Sharp increases can be a
leading indicator of Covid infection
and can appear prior to any other
symptom onset

¹ *Journal of Clinical Sleep Medicine*
<https://jcsm.aasm.org/doi/10.5664/jcsm.8356>



WHOOP CAN DETECT COVID INFECTION IN PRESYMPTOMATIC AND EARLY SYMPTOMATIC PEOPLE HELPING THEM TEST AND ISOLATE SOONER

- A meaningful increase in Respiratory Rate can occur up to 2 days prior to any symptom onset
- Employees can self-quarantine days before they might have otherwise, protecting colleagues and customers while they are contagious but may feel fine

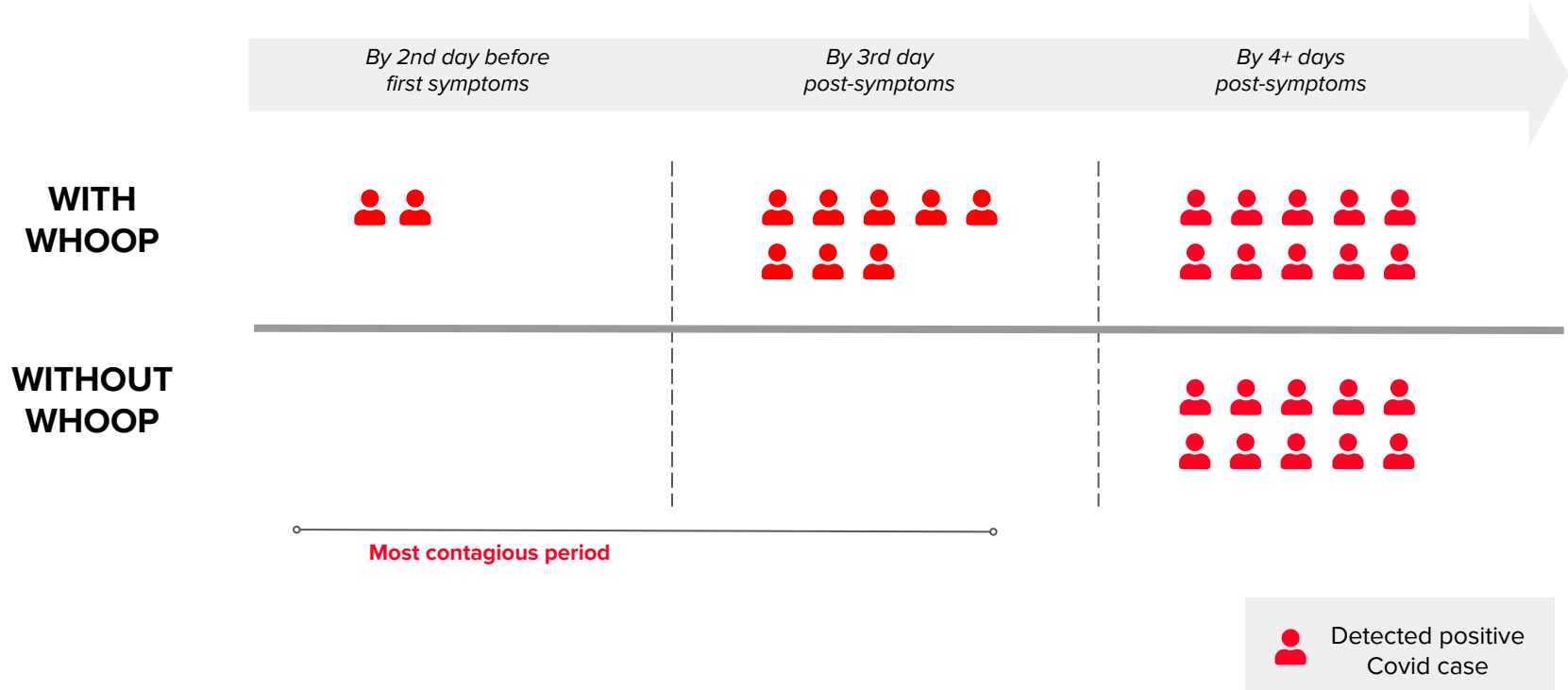


**WHEN DO MOST COVID-19
INFECTIONS GET CONFIRMED?**





WHOOP can help detect COVID infection in 20% of presymptomatic people and 80% of people by their 3rd day of symptoms



A close-up photograph of a golfer's hand holding a golf club. The golfer is wearing a white Whoop wristband on their left wrist and a white golf glove on their right hand. The background is a blurred green field. The text "CASE STUDY: WHOOP PREVENTS CATASTROPHE ON THE PGA TOUR" is overlaid in white, bold, sans-serif font.

**CASE STUDY: WHOOP PREVENTS
CATASTROPHE ON THE PGA TOUR**



PGA TOUR TIMELINE



**TUESDAY
JUNE 16**

Nick Watney tests negative for COVID-19 in routine PGA Tour testing.

**FRIDAY
JUNE 19**

Watney feels fine, but sees elevated Respiratory Rate in his WHOOP app.

He requests a COVID-19 test even though he is not due to get one for another for 4 days.

He tests positive, self-isolates, and protects the Tour players and staff.

**WEDNESDAY
JUNE 24**

The entire PGA Tour (golfers, caddies, staffers) gets on WHOOP.



PGA Tour procures 1,000 smart bands to help detect coronavirus symptoms in golfers

PGA Tour golfer Nick Watney was first alerted to his coronavirus symptoms from his wearable WHOOP device. The PGA tour was provided...



PGA Tour Carries on After 1st Positive Coronavirus Test

He tested negative when they arrived, and according to McIlroy and Garcia, What led Watney to report symptoms was data on his WHOOP strap...



PGA Tour Players To Wear WHOOP Bands to Stop Covid-19 Spread

They are already worn by a number of players on tour including Rory McIlroy and Justin Thomas. Golf Monthly Instruction.



A close-up photograph of a person's hands holding a smartphone. The phone screen shows a 'RECOVERY' progress indicator with a green circular gauge at 80%. Below the gauge is a 'USE TIP' button. The background is dark and out of focus. The person is wearing a red wristband on their left wrist and has red nail polish on their fingers.

PRIVACY IS CRITICAL



WHOOP wearers data belongs to them and will never be shared without their consent.

Enterprise customers have two options:



**Fully Private
(recommended)**

Employees use WHOOP
but no data is shared.

or



Management Alerting

Some industries elect to receive a
daily report of wearers who trigger an
alert based on the Respiratory Rate
deviation algorithm. All WHOOP
wearers provide consent up front.

Security: WHOOP is GDPR compliant, CCPA compliant, and participates in the Privacy Shield program. Data is used in an aggregated, de-identified manner for research and product improvements only; data is never sold to third parties. A complete review of our privacy policy can be found: <https://www.whoop.com/privacy/> All data is encrypted in transit (SSL) and at rest (e.g. AES-256 at rest in RDS). Servers are hosted in a Virtual Private Cloud (VPC) which allows fine grained access control and completely blocks outside internet traffic to the databases. Alert and intrusion monitoring software run continuously on servers with regular penetration tests.

BEYOND COVID-19: EMPLOYEES LOVE WEARING WHOOP



More Sleep

Members sleep an average of 41 minutes more on WHOOP

More Recovered

Members learn to optimize their bodies to show up ready to perform in work and life

Better Performance

WHOOP is motivating, personalized and drives behavioral changes in Sleep, Strain and Recovery within just a few days of starting

HOW THE WHOOP ENTERPRISE SOLUTION WORKS





WHO WEARS WHOOP?

LEAGUES



INDUSTRIAL & TRANSPORTATION



GOVERNMENT



CONSUMER



MOLEKULE

CAMPUS



THE UNIVERSITY OF
TENNESSEE

MEDICAL



MedStar Health

WHO WEARS WHOOP?

knock.

"We purchased WHOOP for our employees because we have important work to do. The additional layer of safety **helps them be proactive advocates for their own health** and perform at work and in their personal lives."

Terra Soloski, Head of Talent and Culture at Knock.com



"We've been open for business throughout the pandemic but when WHOOP showed an elevation in my typical respiratory rate one morning, I decided to stay at home even though I felt fine. I later tested positive and realized **how lucky I was to have gotten that early warning**. Now we've put the whole company on WHOOP."

Will Heyburn, BLADE aviation



"It's crazy to say, but (without) his (Watney) WHOOP device **we could have been screwed right now** because he could have played the rest of the week and ended up contaminating or infecting many other people."

Pro Golfer Justin Thomas on the PGA Tour



WHAT'S INCLUDED



WHOOP 3.0 strap and battery pack



Access to the WHOOP mobile and web apps



Individual weekly and monthly assessment reports



Remote onboarding webinars for employees

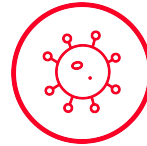


24/7 Membership Service support



**LEARN MORE ABOUT THE SCIENCE
OF WHOOP IN THE WORLD OF COVID-19**

FURTHER READING



- WHOOP Leverages Respiratory Rate Technology to Predict COVID-19 ([PR Newswire](#))
- Leverage WHOOP Technology To Predict Covid Risk ([WHOOP Locker post](#))
- WHOOP data shown to meet the “Gold Standard” of Respiratory Rate Measurement ([Journal of Clinical Sleep Medicine](#))
- Analyzing changes in Respiratory Rate to Predict the Risk of COVID-19 Infection ([PLOS One medical journal preprint](#))
- WHOOP Strap Key In Detecting Nick Watney’s Positive Test ([Golf Channel](#))



WHOOP: THE HUMAN PERFORMANCE COMPANY

TECHNOLOGY

- WHOOP is an advanced wearable system for monitoring health and performance of everyone from elite athletes to focused professionals
- IP: 10 Patents issued across novel health monitoring and analysis techniques with 20 patents filed

COMPANY

- Raised \$100M venture capital to date
- 200 full time employees
- Based in Boston, MA
- Named “The Most Innovative Company in the World in Wellness” (*Fast Company* March 2020)



CONTACT

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